



Press Release

Rochester Hills, Mich. May 20, 2008

Nicholas Carr to Speak with Business Leaders in Four-City National Lecture Tour

T-Systems sponsors renowned author's trip

Renowned author and Information Technology expert Nicholas Carr, whose 2004 book *Does IT Matter?* ignited a global quarrel about the strategic importance of IT in business, will embark on an invitation-only four-city lecture tour sponsored by T-Systems.

During the tour, which will include stops in Boston, New York, Chicago and Palo Alto, California, Mr. Carr will meet with key business leaders to discuss the changing landscape of the IT industry and expand on the views he articulated in his new book, *The Big Switch: Rewiring the World, From Edison to Google*.

Mr. Carr's new book describes how today's computer industry is being reshaped by its own technological advances and the explosion of Internet-based computing.

In *The Big Switch*, he makes an eloquent and compelling case for the growing transition of computing to a full utility model where most information processing and storage is done remotely, via the Internet, with the associated far-reaching effects on corporations, media and society in general. One needs only to look to a social-networking site such as Facebook to see his vision in reality.

"I'm pleased to be working with T-Systems as the sponsor of this lecture series on the future of computing," said Mr. Carr. "T-Systems has been a pioneer in helping businesses harness the power of the Internet's global computing grid."



In each city, invited business leaders will join Mr. Carr for a private breakfast, enjoy his thought-provoking presentation, and have the opportunity to question the author on his views and the current and future state of information technology in global business.

The meetings will be held at the MIT Faculty Club in Boston on May 29; in New York on June 10; in Chicago on September 10 and in Palo Alto, CA on October 14. Specific locations for New York, Chicago and Palo Alto will be announced in the coming weeks.

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About Nicholas Carr

Nicholas Carr is the author of *The Big Switch: Rewiring the World, From Edison to Google* and *Does IT Matter?* The former executive editor of the *Harvard Business Review*, he has written for the *New York Times*, the *Financial Times*, *Wired*, and other publications. He lives outside Boston, Massachusetts. *The Big Switch: Rewiring the World, From Edison to Google* by Nicholas Carr is published by W.W. Norton & Company.

About T-Systems

T-Systems is Deutsche Telekom's enterprise customer unit. More than 160,000 corporations and public institutions use the provider's network-centric information and communications technology (ICT) services – ranging from data center operations and global services based on the Internet Protocol, to the development and management of applications. With locations in over 20 countries, T-Systems is a preferred supplier for Corporate Europe's global business activities. The company, based in Frankfurt/Main, Germany, serves all industries and is a leading provider for the automotive and telecommunications industries as well as the public sector. With approximately 56,500 employees, T-Systems posted revenue of 12 billion Euros in 2007.

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